

PHILIP MORRIS INCORPORATED
ADVERTISING COST ESTIMATE

Date February 25, 1981

Brand: Marlboro

Media: Other Promotions - Horse Racing

Contract Terms: To advertise Marlboro on the fourth cover of
the 1981 Pompano Park Harness Racing Program.
The meet will run from Nov. 27, 1981 thru
April 10, 1981 for a total of 108 nights.

Mr. Richard Dougherty
Sports Section
(A Division of Pictorial Displays, Inc.)
Pay To: P.O. Box 639
Turnersville, NJ 08012

Approvals: _____

1981	ESTIMATED COST	AMOUNT PAID	INVOICE NO.	INVOICE DATE	DATE PAID
JANUARY					
FEBRUARY	\$8,000. net				
MARCH					
APRIL					
MAY					
JUNE					
JULY					
AUGUST					
SEPTEMBER					
OCTOBER					
NOVEMBER					
DECEMBER					
TOTAL	\$8,000. net				

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